

The logo features the letters 'BPAC' in a large, bold, white sans-serif font. The letters are set against a solid blue rectangular background. The 'B' and 'C' have rounded, modern shapes, while the 'P' and 'A' are more angular. The letters are closely spaced, creating a cohesive and impactful brand mark.

**BPAC**

**Business Process Automation Company**